

People On The Move

Howard Braxton has been named regional director of operations for Newton Senior Living, a provider of independent and assisted living residences in the Mid-Atlantic and New England regions. With nearly 20 years in the health care field, Braxton will oversee all areas of operations and marketing for five properties in Pennsylvania, Delaware, and Maryland. Prior to joining Newton Senior Living, Braxton was responsible for sales management and referral-source development at the Home Health Corp. of America.

Classic Residence by Hyatt has named **J. Todd Kemerly** vice president of sales and marketing at the company's headquarters in Chicago. He will oversee sales and marketing efforts for all 18 Classic Residence by Hyatt communities nationwide.

Kemerly has more than 19 years of experience in sales management, including 13 years in senior housing and eight years with Classic Residence by Hyatt. Most recently, he was assistant vice president of sales and marketing for Classic Residence where he oversaw marketing strategies, lead generation, and sales performance for four Hyatt communities and supervised the start-up of Classic Residence by Hyatt at The Glen in Glenview, Ill.

RehabCare Group, St.

Louis, has appointed **Vincent Germanese** chief financial officer. He has more than 25 years of consulting experience with public and private companies in the health care and life sciences industries. Germanese is a certified public consultant with an undergraduate degree in accounting from St. Louis University. **James Douthitt**, who assumed the responsibilities of chief financial officer during the national search to fill the position, will continue in his role as chief accounting officer.

Andrea Catizone was named director of Alzheimer's services for Benchmark Assisted Living in Wellesley, Mass. Her responsibilities include developing new programs and services and establishing policies and procedures for each of the company's 13 seniors living communities

offering Alzheimer's care. Catizone joined Benchmark Assisted Living in July 1999. Prior to her appointment as director of Alzheimer's services, she served as regional director, overseeing assisted living communities in southeastern Massachusetts and Cape Cod.

Forum Health, Youngstown, Ohio, has named **Brian Dietz** executive vice president and chief operating officer. Dietz will have administrative responsibility over hospitals and long term and home care

divisions in Machining and Trumbull counties. He has a master's degree in health administration from George Washington University and a bachelor's degree in sociology from Frostburg State University.

Kindred Healthcare, Louisville, Ky., has appointed **Lane Brown** president of its health services division. Brown previously served the company as senior vice president, Pacific region, of the health services division.

Steve Barlam was elected president of the National Association of Professional Geriatric Care Managers (NAPGCM). For the past 18 years, he has worked exclusively in the field of geriatric care management and is a certified care manager. Barlam is a board member of the Stroke Association of Southern California, sits on the board of directors of NAPGCM, and is actively involved in the professional credentialing process for care managers as a board member of the National Academy of Credentialed Care Managers.

Audrey Weiner has joined The Jewish Home and Hospital LifeCare System, New York, as president and chief executive officer. She will monitor operations of three campuses in Manhattan, the Bronx, and the Sarah Neuman Center for Healthcare and Rehabilitation in Westchester. She will also supervise the Lester Eisner Jr. Center for Geriatric Education, the Alan C.



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Greenberg Center on Ethics in Geriatrics and Long Term Care, and the Center on Pharmacology/Pharmacy for the Elderly. Weiner previously served as executive vice president and chief operating officer of three skilled nursing facilities with 1,600 total beds.

Linda Nelson was appointed director of nursing at the Jupiter Medical Center Pavilion in Jupiter, Fla. Prior to joining Jupiter, Nelson served as assistant director of nursing for Manor Care in West Palm Beach, where she specialized in infection control systems and programs.

CME, an independent provider of continuing medical education in Irvine, Calif., has named **Malcolm Fraser** geriatric medical advisor. Fraser will work with CME's clinical information team to design continuing medical education activities that address the unique needs of clinicians who treat and care for elderly patients.

—DeShaun Proctor



If you have a People On The Move item, please send it to: E. Jean Battle-Lee, Provider, 1201 L St., N.W., Washington, DC 20005-4014. Note: Please label photos.