

TAKEOVER WEB BANNERS

RATES & SPECIFICATIONS:

BANNER SPECIFICATIONS:

To maintain continuity throughout the site, banner ads will be formatted as companion ads. Please design all ads with the same branding design to ensure that your message receives maximum visibility.

COST PER MONTH:

- Full page print advertisers only \$2,500.
- Non-print advertisers \$5,000.

All sizes listed must be provided by each advertiser.

Format - GIF, JPEG, PNG, or Flash.

***File size not to exceed 500KB.**



LOCATION ZONE	PENCIL	DROP-DOWN	TOP ZONE	RIGHT ZONE	BOTTOM ZONE	PHONE BANNER	PHONE RIGHT ZONE
WIDTH X HEIGHT	1564PX X 30PX	1564PX X 340PX	1564PX X 106PX	418PX X 687PX	1564PX X 72PX	705PX X 123PX	705PX X 240PX