TAKEOVER WEB BANNERS

RATES & SPECIFICATIONS:

BANNER SPECIFICATIONS:

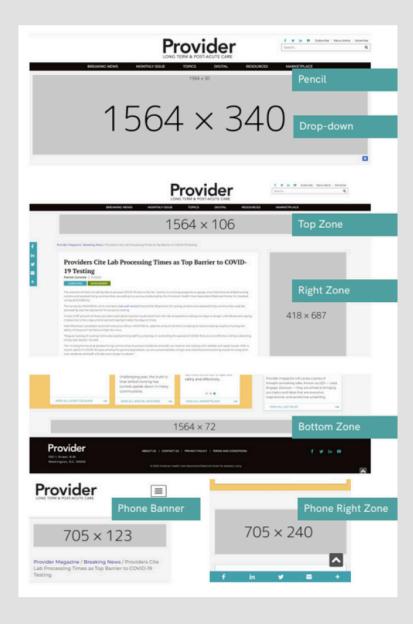
To maintain continuity throughout the site, banner ads will be formatted as companion ads. Please design all ads with the same branding design to ensure that your message receives maximum visibility.

COST PER MONTH:

- Full page print advertisers only \$2,500.
- Non-print advertisers \$5,000.

All sizes listed must be provided by each advertiser.

Format - GIF, JPEG, PNG, or Flash. *File size not to exceed 500KB.



LOCATION ZONE	PENCIL	DROP-DOWN	TOPZONE	RIGHT ZONE	BOTTOM ZONE	PHONE BANNER	PHONE RIGHT ZONE
WIDTH X HEIGHT	1564PX X	1564PX X	1564PX X	418PX X	1564PX X	705PX X	705PX X
	30PX	340PX	106PX	687PX	72PX	123PX	240PX