

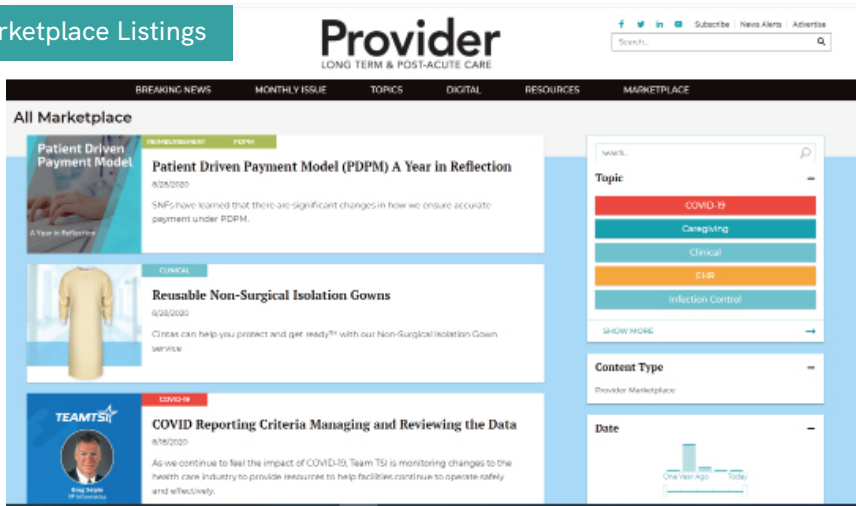
# Marketplace Rates and Specifications

Marketplace listings appear on providermagazine.com and in *The Link* sent to 50,000 subscribers.

The Link, marketplace e-newsletter, 2023 Run Dates:

**January:** 1/5 1/19      **February:** 2/2 2/16      **March:** 3/2 3/16 3/30  
**April:** 4/13 4/27      **May:** 5/11 5/25      **June:** 6/8 6/22  
**July:** 7/6 7/20      **August:** 8/3 8/17      **September:** 9/14 9/28  
**October:** 10/12 10/26      **November:** 11/9 11/21      **December:** 12/7 12/19

## Marketplace Listings



| Content Areas        | Specifications                                                       |
|----------------------|----------------------------------------------------------------------|
| Title                | Maximum 10 words                                                     |
| Abstract             | Maximum 25 words                                                     |
| Expanded Description | 250 - 500 words and may include additional images and external links |
| Tile Image           | 740px X 740px                                                        |
| Image Format         | JPG or PNG                                                           |

**COST PER LISTING**  
**\$3,500**

