

# Reliant<sup>®</sup>GROW<sup>™</sup>

CENSUS DEVELOPMENT & MARKETING SUPPORT

The marketing services from ReliantGROW<sup>™</sup> offer a strategic platform that brings a professional yet heartfelt tone and style to your marketing program. Our team brings decades of experience in the senior living and skilled nursing industry, and because these services are an extension of our value-added programs, they are offered at a much more competitive rate than a traditional marketing agency.

## Brand Package



Includes original or updated company logo, color palette, a suite of brand images, style guide, and corporate

descriptions to be used in marketing materials. Pricing varies with the number of locations if individually branded.

**Pricing from \$2,500+**

## Collateral Development



Create collateral pieces to be used with referral partners and potential patients and families. These could include

brochures, postcards, rack cards, banners, and other items.

**A la carte pricing \$250+. Printing and shipping charges may apply.**

## Social Media Package



Package includes the creation of social media assets for each location with provided content,

including text and images. Pricing varies with the number of sites. Content creation and video/photo procurement available at an additional cost.

**\$250+ per location**

## Media Relations Support



Write and help distribute news releases to local and industry media outlets to secure positive coverage about

events, patient and team member stories, or other thought leadership.

**Priced per project.**

## Ongoing Social Media Support



Assist with posting regular updates to social media tools. Pricing dependent on posting role.

**Monthly programs starting at \$1,000/month.**

## Website Development



Create a website that serves as a digital brochure for referral partners, potential patients, and families, as well

as potential team members.

**Five- to 10-page websites starting at \$5,000 plus hosting and security.**