

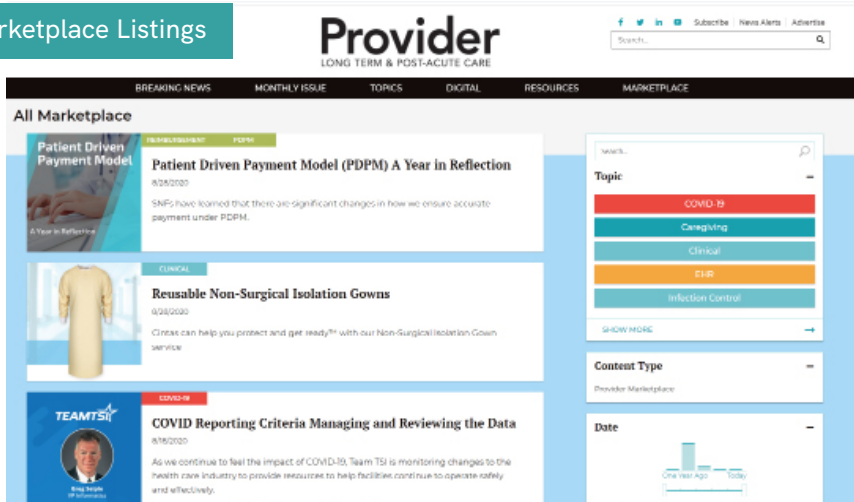
# Marketplace Rates and Specifications

Marketplace listings appear on [providermagazine.com](http://providermagazine.com) and in *The Link* sent to 50,000 subscribers.

The Link, marketplace e-newsletter, 2022 Run Dates:

**January:** 1/6 1/20      **February:** 2/3 2/17      **March:** 3/3 3/17 3/31  
**April:** 4/14 4/28      **May:** 5/12 5/26      **June:** 6/9 6/23  
**July:** 4/14 4/28      **August:** 8/4 8/18      **September:** 9/15 9/29  
**October:** 10/13 10/27      **November:** 11/10 11/22      **December:** 12/8 12/20

## Marketplace Listings



Content Areas	Specifications
Title	Maximum 10 words
Abstract	Maximum 25 words
Expanded Description	250 - 500 words and may include additional images and external links
Tile Image	740px X 740px
Image Format	JPG or PNG

**COST PER LISTING**  
\$3,500



**The Link Between Business Partners and Long Term Care Providers**  
 Delivered right to your inbox, The Link reaches nursing home and assisted living professionals with the latest quality improving marketplace solutions.

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### Provider Marketplace

#### NHSP Reporting Can Be Frustrating – Let Us Help

The Accushield sign-in and health screening tool can help Skilled Nursing Facilities meet 100% reporting requirements for Meditars, Staff, Physicians, Advanced Practice Nurses, RNs, and other Contracted Providers.

Join the over 4,000 skilled nursing and senior living facilities that have replaced paper logbooks and in-person screeners with the Accushield sign-in and health screening tool.



#### Create a More Flexible, Resilient Workforce with CareRev

As the healthcare industry continues to evolve, organizations need solutions that will help them adapt. CareRev empowers skilled nursing facilities with a technology-based, on-demand workforce that flexes up and down with current patient demand.

