

# The Value of Accreditation for Your Assisted Living Community

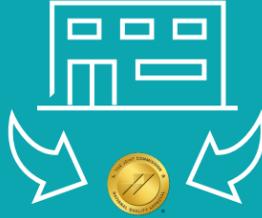
HOW THE JOINT COMMISSION'S NEW ASSISTED LIVING COMMUNITY ACCREDITATION PROGRAM MOVES THE DIAL ON QUALITY AND DISTINCTION

## Resident-Focused Standards



Developed with input from your industry peers, our accreditation standards focus on areas critical to quality, safety and the resident experience.

## Distinction in Quality



As the nation's leading performance improvement organization, achieving our coveted *Gold Seal of Approval*® uniquely distinguishes and strengthens the perception of your brand's quality in the market.

## High Touch



For every phase of your accreditation journey, from getting started to maintaining your achievement, we have responsive staff ready to assist.

## Referrals and Recognitions



Studies show that residents and their caregivers are more willing to visit/tour a facility that is accredited,\* and certain states are accepting this accreditation towards renewal of licensure.

## A Framework for Excellence, No Matter the Size



Whether big or small, The Joint Commission can help standardize key processes within and across locations for the delivery of consistent, quality care. With our extensive menu of programs, we can also efficiently serve providers of multiple service lines such as skilled nursing facilities, memory care centers, home care services and more.

## Tracer-Guided Survey Experience



Our unique tracer methodology uses observation and interviews to "trace" an individual's interaction with your organization, providing a valuable external perspective of your performance and real-time analysis of your strengths and challenges.

## Insightful Reporting and Analytics



Unique reports and tools allow providers to compare performance locally and nationally to reveal trends and patterns that empower timely, data-driven decisions, at no extra charge.

## A Higher Standard, in High Demand

What matters to you and your residents, matters to us.  
Learn how our standards address the areas most critical to providers and their residents.\*



### Quality of Care

Our patient-centered standards assess an organization's ability to provide collaborative care, in a safe, functional and respectful environment.



### Competent Staff

In addition to reviewing your staff qualification process, our standards incorporate safety culture guidelines to encourage staff engagement and empowerment to increase staff satisfaction and reduce staff turnover.



### Safety Measures

Safety preparedness is at the heart of our standards - offering guidance to help organizations prepare for and manage emergency situations and avoid adverse events.



### Reputation

Achieving accreditation is a visible demonstration to residents, staff and the community that your organization has gone above and beyond to deliver and continuously improve the care you provide – a powerful tool for market differentiation and collaborative partnerships.

\* Research commissioned by The Joint Commission and conducted by Directions Research, Inc., 2018.